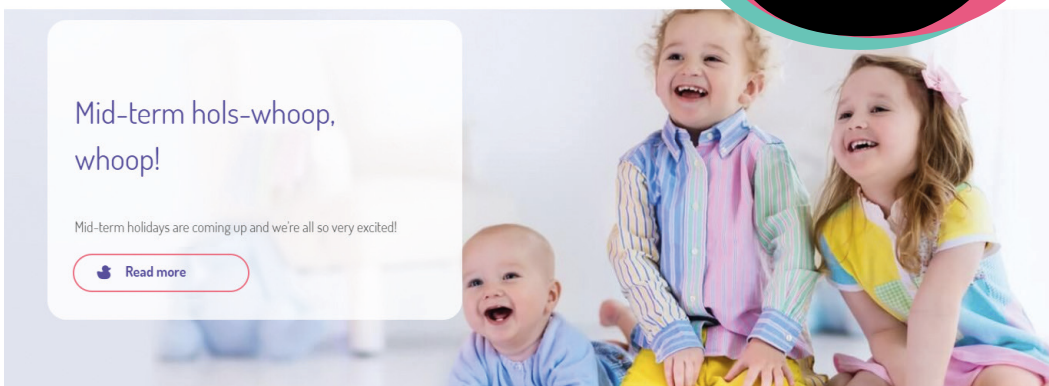


## ADVERTISING RATES



## Advertise on our new website launched in 2020!

**First position listing:**  
€70 per year

Get the edge over your competitors by appearing at the top of the sub-category page where your company is listed with your logo.

**Banner advert (100% visibility):**  
€130 per month

Banner advert linking to the web page of your choice.

**Promotion on carousel linking to landing page (25% visibility):** €85 per month

### E-MAILING

We have an extensive database of parents who have requested to receive our monthly e-newsletter packed with news, events, information and exciting competitions with great prizes.

**Monthly e-newsletter sponsorship: €130**

This includes a vertical banner (118 X 598 pixels), or a news item with thumbnail and a 100 words & a slot on our rotating carousel on the website's homepage for 1 month.

**E-mail shots: €200**

Dedicated e-mail to maltababyandkids.com database of parents (600 X 800 pixels).



**For advertising information and tailor-made packages**

Contact Denise on 99 451 690 or 21 802 383

Email: info@maltababyandkids.com

OVER 1000 VISITORS PER WEEK

WHAT'S ON FOR KIDS

MONTHLY COMPETITIONS

**MONTHLY OPPORTUNITIES**  
to target your audience at great rates!

## ADVERTISING RATES

### THE MALTA KIDS DIRECTORY

www.maltaBabyandKids.com



**BOXED LISTING €50** (Price quoted is for 1 year)



**STAND OUT**  
from the rest

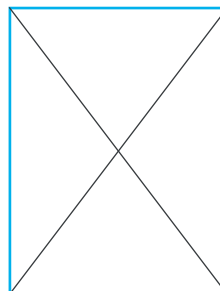
Targeted Advertising. **Great Rates.**

### PAGE ADVERT

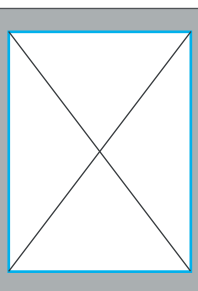
**Publication size A5 (148 X 210 mm)**

(Prices quoted are for 1 year)

**Full page: €490**

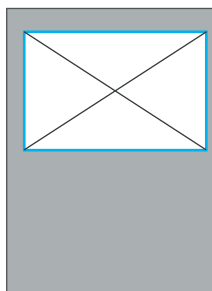


158 X 220 mm  
(Full page with bleed)



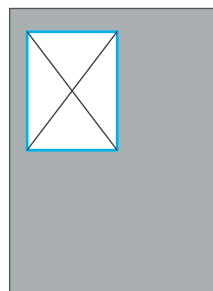
128 X 190 mm  
(Full page)

**Half page: €275**



128 X 90 mm  
(Half page)

**Quarter page: €175**



59 X 90 mm  
(Quarter page)

Terms & Conditions: All prices exclude 18% Vat and 15% agency fee where applicable. All advertisements must be paid for in advance. The Malta Baby & Kids Directory reserves the right to reject, amend, withdraw advertisements. Please note that the advert provided for the Malta Baby & Kids Directory 2020 must be good for printing. Advert must be provided to the right dimensions as instructed above and in high resolution (at least 300dpi). Advert to be provided in CMYK. We accept JPEG, TIFF, PDF & EPS formats. We appreciate your co-operation in maintaining the good quality of our product.

## GET NOTICED

## ADVERTISING BOOKING FORM

**Apply by 1st April 2020**  
to advertise in the upcoming 2020 printed version



**Enhance your Free Listing, Advertise with us.**

*Complete this form to advertise in Malta's only Kids Directory 2020*

Company Name\* \_\_\_\_\_

Invoicing Address \_\_\_\_\_

Telephone \_\_\_\_\_ VAT No. \_\_\_\_\_

Email \_\_\_\_\_ Date \_\_\_\_\_

[ ] Please include me in the database to receive your monthly e-newsletter and other promotional information and offers.

The company\* has agreed to pay The Definitive(ly) Good Guide Co Ltd. the sum of \_\_\_\_\_ (excluding additional 18% VAT & advertising agents commission) for \_\_\_\_\_. The amount due in payment to The Definitive(ly) Good Guide Co Ltd and that is the sum of \_\_\_\_\_ is hereby due to The Definitive(ly) Good Guide Co Ltd and shall be paid by the company\* to The Definitive(ly) Good Guide Co Ltd. by not later than 30 days from date of publication which will not be later than 31st December 2020.

Any outstanding amount due to The Definitive(ly) Good Guide Co Ltd. if not paid when due, shall bear interest of eight percent (8%) per annum, calculation on a monthly basis or such higher interest permitted by Law.

The Company\* confirms that it shall deliver the relative artwork and design to the offices of The Definitive(ly) Good Guide by not later than 1st May 2020 and shall ensure that the said artwork and design are delivered in the required format as indicated in the artwork specifications. Should the Company\* fail to deliver as requested by The Definitive(ly) Good Guide Co Ltd., The Definitive(ly) Good Guide Co Ltd. shall under no circumstances be held in any way responsible, and shall for no reason be held in any way liable for any form of damages.

Signed as duly authorised for and on behalf of the Company\* \_\_\_\_\_

Please print name & position \_\_\_\_\_

Identity Card No. \_\_\_\_\_

Signed on behalf of The Definitive(ly) Good Guide Co Ltd. \_\_\_\_\_



# THE MALTA KIDS DIRECTORY

maltaBabyandKids.com

Get your **FREE LISTING!**

Does your business cater for Kids in Malta?  
Let us know about it by sending us the following information.

As soon as we receive your details your listing will be included on [www.maltababyandkids.com](http://www.maltababyandkids.com).  
Your listing will also be included in the printed directory if it is in the following sections: Pregnancy & Birth, Health, Childcare, Schools, Days Out and General Advice and we receive your information by 1st April 2020.

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

What type of business / service do you provide? \_\_\_\_\_

[ ] Please include me in the database to receive your monthly e-newsletter and other promotional information and offers.

## YOUR LISTING (Please use BLOCK LETTERS)

Name of Business \_\_\_\_\_

Address (In Maltese) \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

Business Email \_\_\_\_\_

Website \_\_\_\_\_

Description including age group your business targets (around 15 words)

\_\_\_\_\_

\_\_\_\_\_

Section/s and sub-section/s to include your listing in (please refer to [maltababyandkids.com](http://maltababyandkids.com))

\_\_\_\_\_

\_\_\_\_\_

## ALREADY LISTED?

No longer want to be listed for free? Remove our listing [ ]

If some of your details have changed since the last edition, we will need to receive changes for the printed directory by the 1st April 2020. Please send us any request for changes, corrections or to be removed by sending an email on [info@maltababyandkids.com](mailto:info@maltababyandkids.com)

The Definitive(l)y Good Guide or engaged 3rd parties to act on behalf of The Definitive(l)y Good Guide Co will process your personal data to communicate with you in connection with the issuing of an annual directory both electronically and print in accordance with the requirements of the Data Protection Act. We may occasionally send you marketing material from ourselves which may be of interest to you. As long as you are featured in our directory we will retain your personal data, if you are no longer featured we will dispose of your data immediately. As an individual you have the right to request access to your information to have any inaccuracies corrected or for your data as held to be erased or processed in a restricted manner. Should you feel aggrieved about the processing you also have the right to lodge a complaint with the relevant supervisory authority.

Apply by  
1st April 2020

to update or add  
your listing in the  
printed version

# Distributed FREE

to every pregnant mother  
at Mater Dei Hospital

EXCELLENT  
DISTRIBUTION  
in Malta & Gozo

- \* Every expectant mother in Malta & Gozo
- \* Events
- \* Private Hospitals & Antenatal Clinics
- \* Book Shops & Stationeries
- \* Specialist Shops
- \* Schools

# The ONLY & ESSENTIAL

Kids Directory for Malta

/// I am impressed with this easy to use, informative, concise website. Your website had the best up-to-date info and thus saved me tons of frustration and hassle.

/// So now I know where all the cool mummies get all the best ideas - secret' s out!

/// I couldn't find what I was looking for anywhere else on the internet... I found it on your site.

/// Good on you all! Amazingly well presented and useful info at the touch of your fingers!

/// Congrats to you all on achieving 13 years of success - a true inspiration to all working mothers!

FOLD

STAMP

The Malta Kids Directory  
The Definitive(l)y Good Guide Co  
34 Bishop's Palace Street  
Vittoriosa BRG 1153 - Malta

STAPLE

CUT

# 2020

# 14<sup>th</sup> EDITION

# malta Kids directory

PREGNANCY & BIRTH

HEALTH

CHILDCARE

SCHOOLS

DAYS OUT

ACTIVITIES

SPORTS ACTIVITIES

PARTIES

SHOPPING

TRAVEL

GENERAL ADVICE

# DOES YOUR BUSINESS CATER FOR KIDS IN MALTA?

find us on facebook

Get listed **FREE** on the  
**ONLY** Kids Directory in Malta  
[www.maltababyandkids.com](http://www.maltababyandkids.com)