

Advertise in Malta's No 1 Parenting Guide



Rate Card

PUBLICATION SIZE
A5 (148 X 210 MM)

FULL PAGE ADVERT
(158X220MM)
€490

HALF PAGE ADVERT
(128X90MM)
€275

QUARTER PAGE ADVERT
(59X90MM)
€175

TERMS & CONDITIONS

Prices exclude VAT. Advert must be provided in the right dimensions and in high resolution in JPG, TIFF, PDF & EPS Formats. All Adverts must be paid for within 1 month from publication date.

PUBLICATION DATE JUNE 2021

PREGNANCY & BIRTH

HEALTH

CHILDCARE

DAYS OUT

SCHOOLS

ACTIVITIES

SPORTS ACTIVITIES

PARTIES

SHOPPING

GENERAL ADVICE



"It worked. I have seen a large increase in both phone inquiries and sales"
Advertiser

Advertise in Malta's No 1 Parenting Guide



ADVERTISING BOOKING FORM

Complete this form to advertise in Malta's only printed kids directory 2021

Print the form, fill in and scan to denise@maltababyandkids.com or mail to 34, Bishop's Palace Str, Vittoriosa

Company Name* _____

Invoicing Address _____

Telephone _____ VAT No _____

Email _____ Date _____

() Please include me in the database to receive your monthly e-newsletter and other promotional information and offers.

The Company* has agreed to pay The Definitive(ly) Good Guide Co. Ltd. the sum of _____ (excluding 18% VAT) for _____. The amount due in payment to The Definitive(ly) Good Guide Co Ltd and that is the sum of _____ is hereby due to The Definitive(ly) Good Guide Co Ltd and shall be paid by the Company * to The Definitive(ly) Good Guide Co Ltd by not later than 30 days from date of publication which will not be later than 31st December 2021.

Any outstanding amount due to The Definitive(ly) Good Guide Co Ltd, if not paid when due, shall bear interest of 8% per annum, calculation on a monthly basis or such higher interest permitted by law.

The Company* confirms that it shall deliver the relative artwork to the offices of The Definitive(ly) Good Guide by not later than 1st May 2021 and shall ensure that the said artwork is delivered in the required format as indicated in the artwork specifications. Should the Company * fail to deliver as requested by The Definitive(ly) Good Guide Co Ltd, the Definitive(ly) Good Guide Co Ltd shall under no circumstances be held in any way responsible and shall for no reason be held in any way liable for any form of damages.

Signed as duly authorised for and on behalf of the Company*

Please print name and position _____

Identity Card No. _____

Signed on behalf of The Definitive(ly) Good Guide Co Ltd
